

Speaking Well In Public

Management Creative

Career Essentials: Brand 'New You'

About our courses for outplacement, employability and career success

- For businesses looking for outplacement training and support for their people
- For employees facing redundancy
- For leaders, managers and business people who are moving on
- For age 50+ clients re-entering the job market
- For ex-service people entering civilian working life
- For graduates about to launch onto the job market

We support your people as they prepare to make their next career step.

Our practical, cost-effective and supportive outplacement training and coaching events deliver the new knowledge, skills and attitudes they need to succeed.

We design and deliver highly effective 1-1 career development coaching, group seminars and bespoke corporate outplacement training for any size audience and event.

After a session, delegates leave with renewed confidence and positivity, vital knowledge and working skills to launch them on the next stage of their career journey.

Real skills for the real world, inspiring for success

Contact Philippa Hammond

'You can be sure that you will always speak with, meet with and work with me'

07017 037590 / 01273 500950

contact@speakingwellinpublic.co.uk

@TalkingSpeaking

www.speakingwellinpublic.co.uk www.managementcreative.co.uk

Half-Day Events / One-Day Events: Course Content

I tailor your one-day or half-day event to your requirements.

I deliver private 1-1 coaching sessions and programmes.

I can include your choices from these subjects, or develop any subject you require for your delegates. If you don't see the subject you need, please contact me to discuss.

- Creating yourself as a new product launching onto a difficult market - how to develop, package and market your personal brand, taking control of your verbal, visual and vocal impact to develop your career
- Dealing with change and stress
- Building confidence and developing a positive outlook for new achievement
- Auditing your skills and qualities and understanding your unique selling points
- Developing your elevator pitch – your graceful, intriguing and brief answer to ‘who are you and what do you do?’
- Understanding the sole aim of a CV [to secure an interview], creating the CV with impact – what should and should not go into a CV today
- Writing the cover letter that will capture and keep attention
- Using online recruitment services
- Understanding the vital role of social networking for personal marketing, especially Linked In, Facebook and Twitter, and how your online social networking presence affects your personal and professional image
- Accessing the hidden job market and the four ways of finding work
- Business and personal networking skills
- Effective social and interview skills
- Presentation and public speaking skills for leadership, management and businesses
- Being new again with grace

Fees: www.managementcreative.co.uk/management-creative/fees

Real skills for the real world, inspiring for success

Contact

07017 037590 / 01273 500950
contact@speakingwellinpublic.co.uk
@TalkingSpeaking

www.speakingwellinpublic.co.uk www.managementcreative.co.uk